

# POZNAŃ'S LANGUAGE POTENTIAL

Invest in  
**POZnań\***



# Philology studies in Poznań

# Fields of study

- African Languages
- Applied Linguistics: English and German
- Arabic
- Bulgarian
- Chinese
- Croatian
- Czech
- Danish
- Dutch
- English
- English Linguistics: Theories, Interfaces, Technologies

- English Linguistics: Literature & Culture
- French
- Finnish
- German
- German & Business Communication
- Greek
- Hebrew
- Hungarian
- Indian
- Indonesian
- Italian

- Japanese
- Korean
- Latvian
- Lithuanian
- Malay
- Norwegian
- Portuguese
- Romanian
- Serbian
- Spanish
- Swedish
- Turkish
- Ukrainian
- Vietnamese

# Philology students in numbers

Philology students:

**8,400**

(academic year 2019/2020)

Philology graduates:

**1,500**

(academic year 2018/2019)

# STUDENTS

English	1,300
German	520
French	270
Russian	272
Spanish	319
Italian	146
Scandinavian	223
Dutch	90

# GRADUATES

English	253
German	125
French	71
Russian	67
Spanish	38
Dutch	34
Italian	29
Danish	23
Norwegian	20
Swedish	3

# Language classes at universities

Number of students taking language classes at 4 major universities in Poznań:

English	19,000
German	2,025
Spanish	700
French	540
Russian	430
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<b>Overall</b>	<b>~23,000</b>

# Foreign languages learning

Number of students at all levels of school education  
in the 2019/2020 school year:

- English ~ 82 000
- German ~ 31 500
- French > 3 000
- Spanish ~ 2 500
- Russian ~ 2 000



# Secondary schools

Number of students learning foreign languages obligatory: **52,700**

Number of students learning particular foreign languages  
(obligatory and additionally together):

- English **28,300**
- German **17,900**
- Spanish **4,800**
- French **1,500**
- Russian **1,100**
- Italian **200**
- Latin **50**
- Other **25**



# Foreigners in Poznań

# Foreigners in Poznań

6,300

people from **over 100 countries** were registered for permanent or temporary residence in Poznań for over 3 months (2020).

Share of people from other continents:

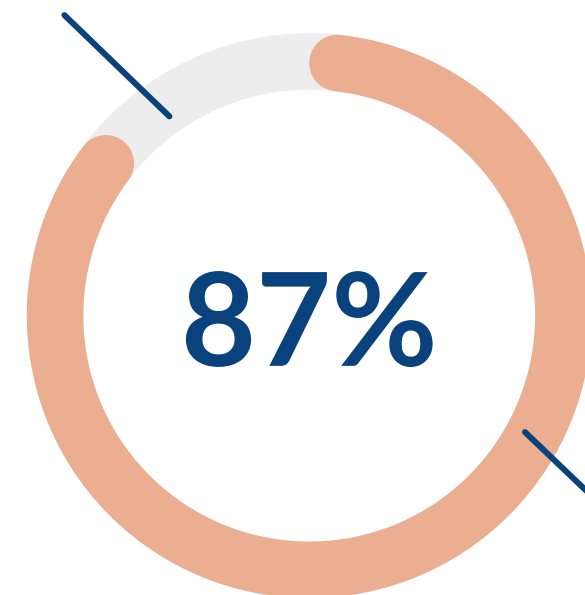
from **Asia** (9.9%)

from **Africa** (3.1%)

from **North America** (1.3%)

from **South America** (0.9%)

from **Australia and Oceania** (0.1%)



from Europe

Including **15%** of EU citizens.



In 2020, Poznań was inhabited by approx. **50,000** people with Ukrainian citizenship.

# Foreign students in Poznań

**5,300** foreign students from **120 countries**  
who study in full study programs (2020).

Most foreign students come from:

- Ukraine
- Belarus
- Taiwan
- China
- Nigeria
- Canada
- Norway
- India
- the United States

(academic year 2019/2020)



# International schools

International School of Poznań

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Poznan British International School

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International Bilingual Kindergartens and Nurseries KIDS&Co.

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Zweisprachiger Deutsch-Polnischer Kindergarten Ene due Rabe

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Bilingual Deutsch-Polnischer FRÖBEL Kindergarten Malta





# Business Services Sector in Poznań

# Languages in BSS in Poznań

Number of languages used in centers:

**30 languages** (in total)

Number of centers in which the language is used:

ENG – 115 centers

POL – 87 centers

GER – 50 centers

FRA – 33 centers

SPA – 24 centers

ITA – 23 centers

RUS – 18 centers

SWE – 13 centers

DEN – 11 centers

DUTCH – 10 centers

CZE – 10 centers

POR – 10 centers

HUN – 9 centers

UKR – 8 centers

NOR – 6 centers

SLO – 4 centers

FIN - 3 centers

TUR - 3 centers

GREEK – 2 centers

FLEMISH – 2 centers

ARABIC – 2 centers

EST - 2 centers

SLOVENIAN - 1 center

CHN – 1 center

AFRICAN lang – 1 center

LITH – 1 center

JAP – 1 center

LATVIAN – 1 center

CRO – 1 center

RUM - 1 center

# Multilingual centers in Poznań

Division of the centers by the number of languages spoken in the center:

- |                     |            |
|---------------------|------------|
| • 0 – 5 languages   | 88 centers |
| • 5 – 10 languages  | 18 centers |
| • 10 – 14 languages | 6 centers  |
| • 15 languages      | 4 centers  |



# German language potential in Poznań

# German learning

~ 31 500

students learn German

(at all levels of school education  
in academic year 2019/2020)



# German business in Poznań

12.38%

of companies with German capital in Poland are based in Wielkopolska Region

3rd

Polish city with the largest number of registered companies with German capital

378

companies with German capital are registered in Poznań

2

institutions of business support that are active in Poznań: AHK Polen and DWK

# German business in Poznań

18

BSS centers with German capital  
(~15% in the city)

48

BSS centers in which German language is used

BSS centers with German capital: Arvato | GFT Poland | Lorenz Services  
MAN Shared Services Center | Milengo | Osram | Payworks | Rehau  
Volkswagen Group Services

# German brands in Poznań

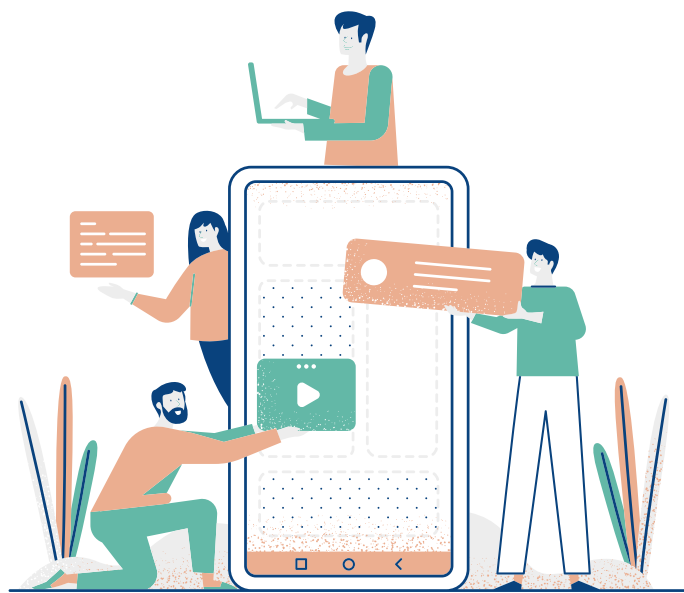


**Miele**

**EWWE**



# German language promotion



Promotional campaign of German learning (short animated film in Poznań buses and trams)



Cooperation with the Institute of German Studies at Adam Mickiewicz University (new field of study: *German language and business communication*);  
Cooperation with Goethe Institut



"It is worth learning German" leaflet in all primary schools in Poznań



# CONTACT US

Investor Relations Department

City of Poznań

[www.poznan.pl/invest](http://www.poznan.pl/invest)

FB: Invest in Poznań