

# POZNAN' = PEOPLE

LATEST DATA ON BPO/SSC MARKET & STUDENTS IN POZNAN, POLAND.



**534 000**

city residents

**1 400 000**

people in Poznań's metropolitan area

STUDENTS & GRADUATES



**24**  
universities



**102 164**  
students



**5 300**  
foreign students



**25 100**  
graduates

# Fields of Studies Important for BPO/SSC Sector



## Languages

**8 600**  
students  
**1 600**  
graduates



## Technical studies

**16 200**  
students  
**6 200**  
graduates



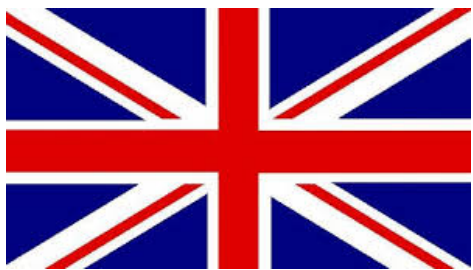
## IT

**6 000**  
students  
**1 500**  
graduates



## Business&Administration

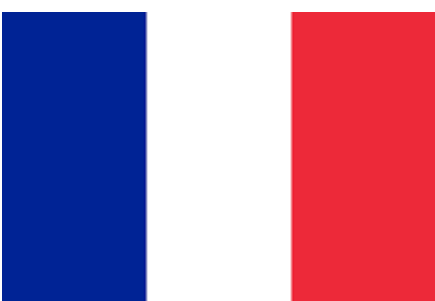
**20 400**  
students  
**8 000**  
graduates



**1 300**  
students



**520**  
students



**270**  
students



**272**  
students



**319**  
students

# BUSINESS SEVICES SECTOR



## Big Brands



JOHN DEERE



McKinsey & Company



Infosys

newell  
BRANDS



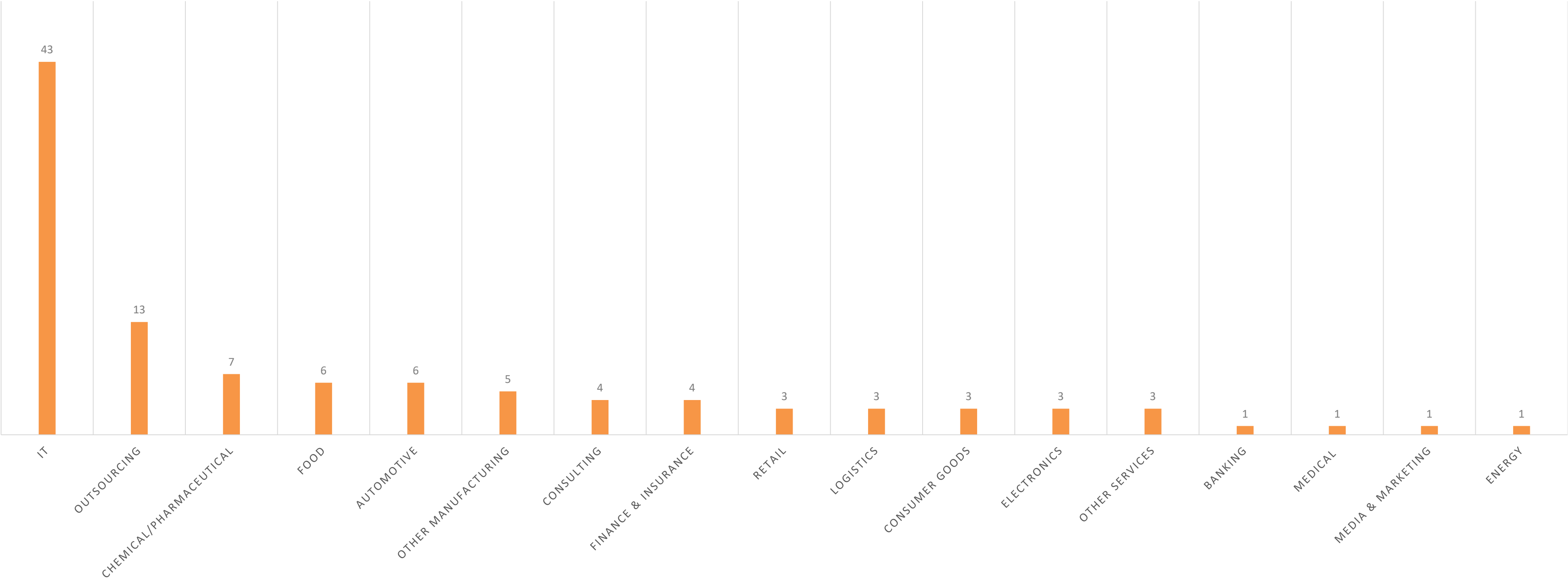


**120**  
services centres

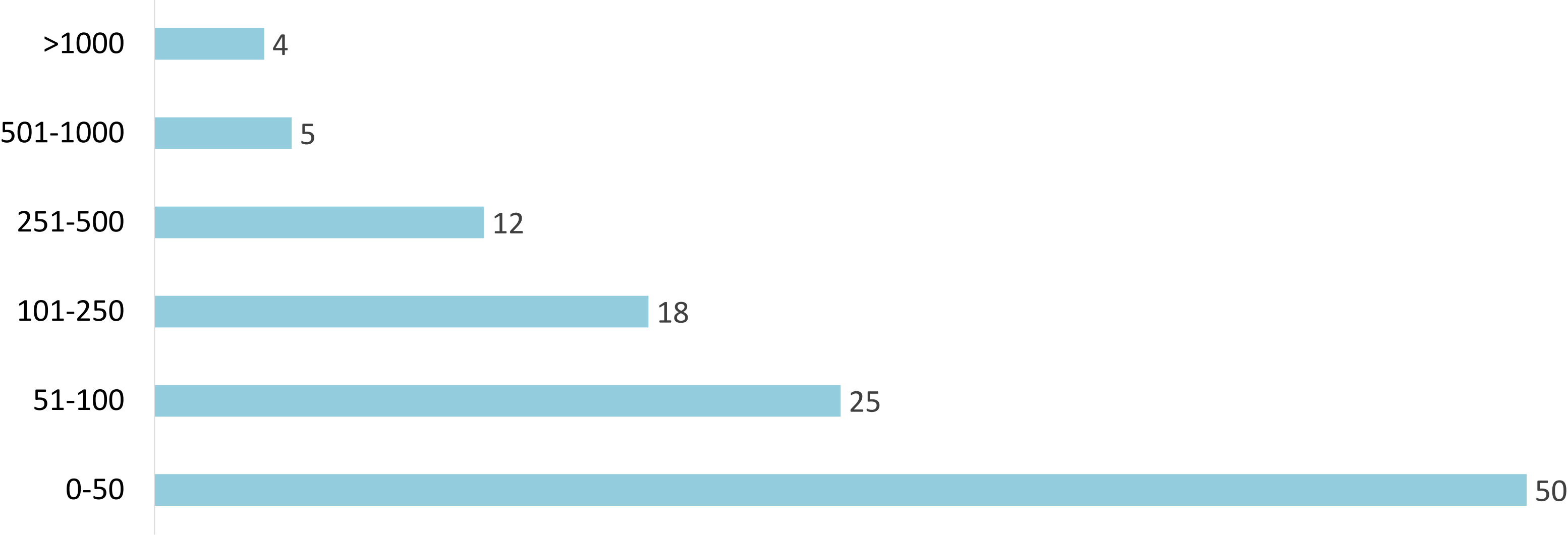


**21 500**  
employees

# Parent Companies Industries



# Centers – Breakdown by Number of Employees

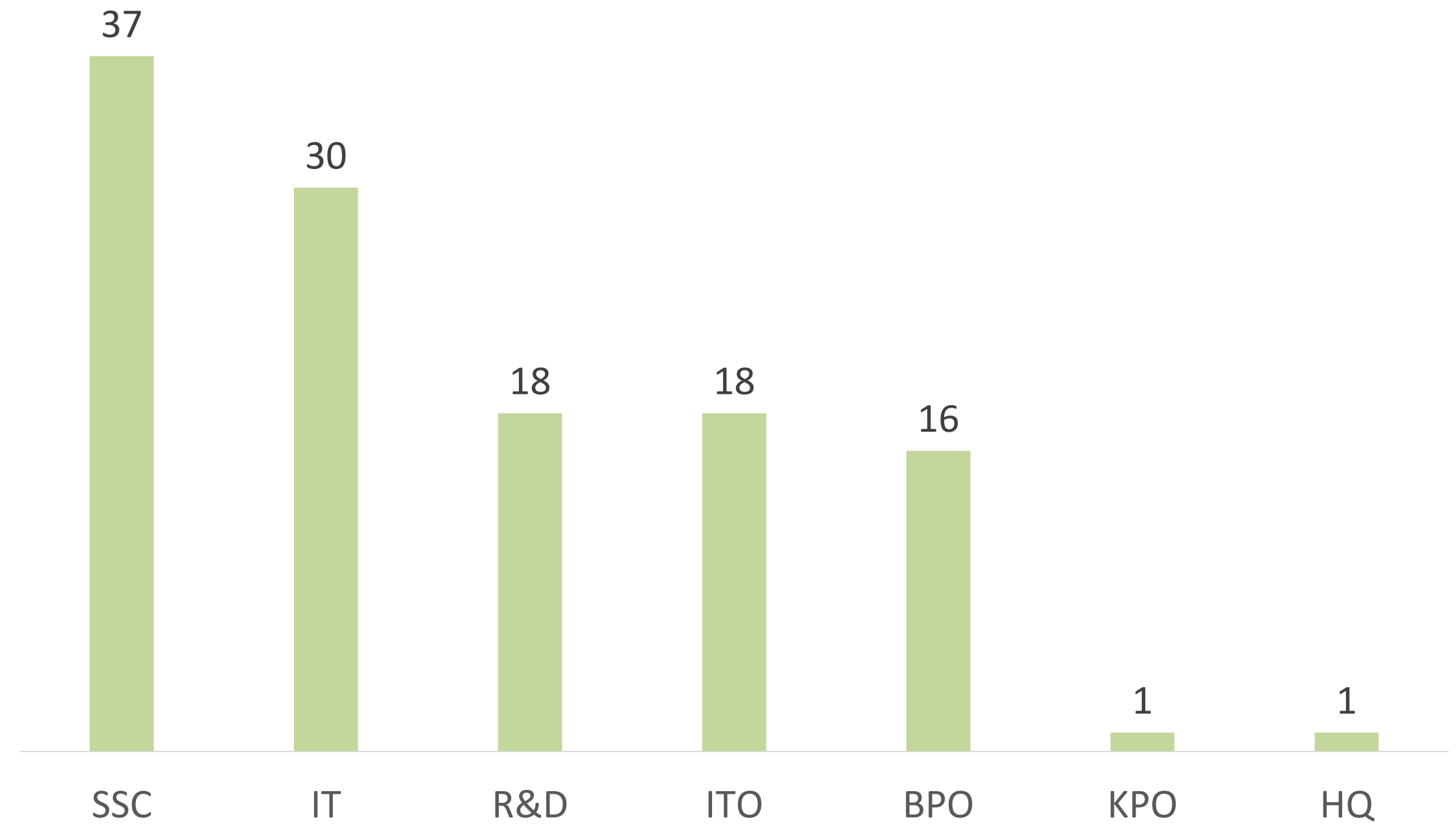


Division of centers by country of origin

Country	Number of Centers
PL	28
USA	22
GER	18
UK	10
FRA	5
NED	5
DEN	4
SWE	3
FIN	3
SWI	2
IRL	2

Country	Number of Centers
BEL	1
RUS	1
ROM	1
NOR	1
CHN	1
POR	1
CAN	1
RSA	1
SPA	1
JAP	1
UKR	1

## Division of centers by type

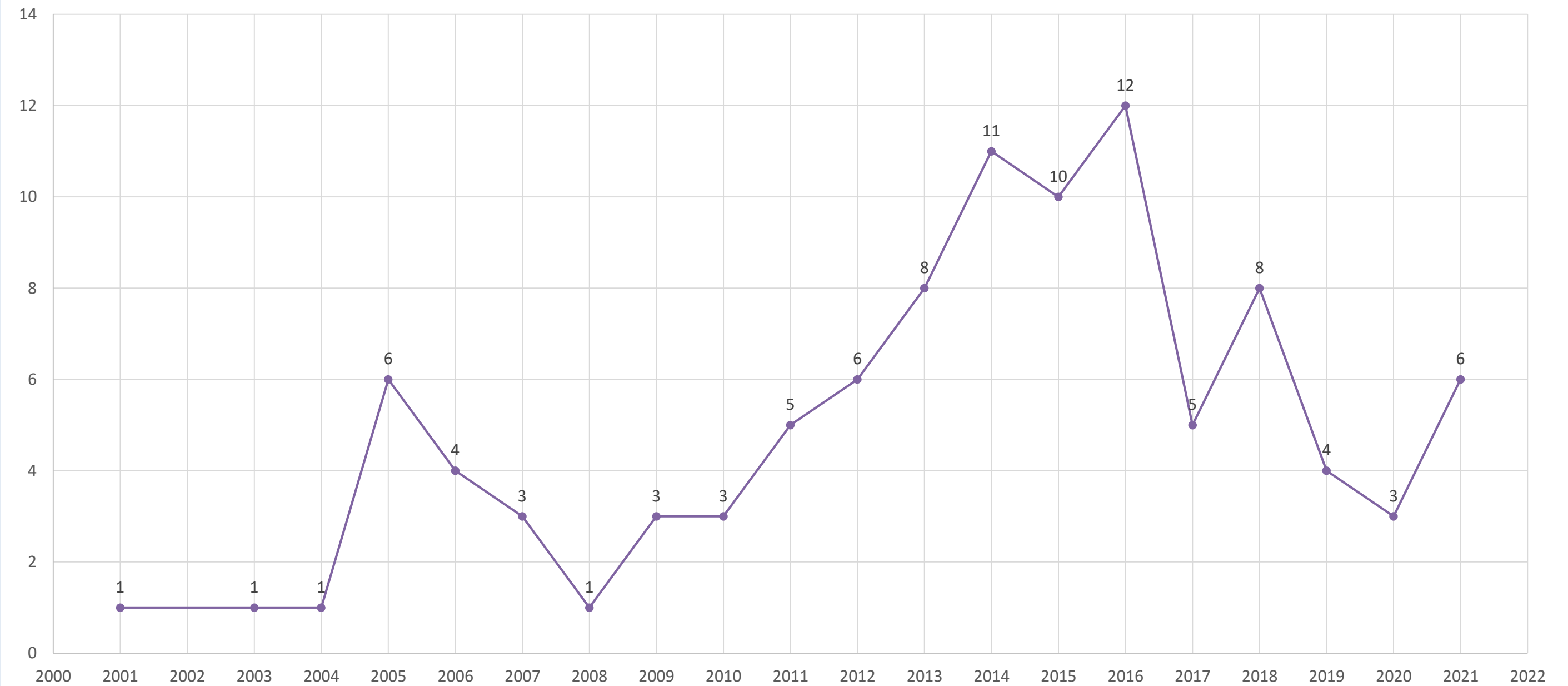


At the beginning

1965	1
1989	1
1991	1
1993	1
1994	2
1995	3
1999	2
2000	1

First center in Poznań was established in 1965.

## Centers - annual increase in the number of centers in Poznań from 2001



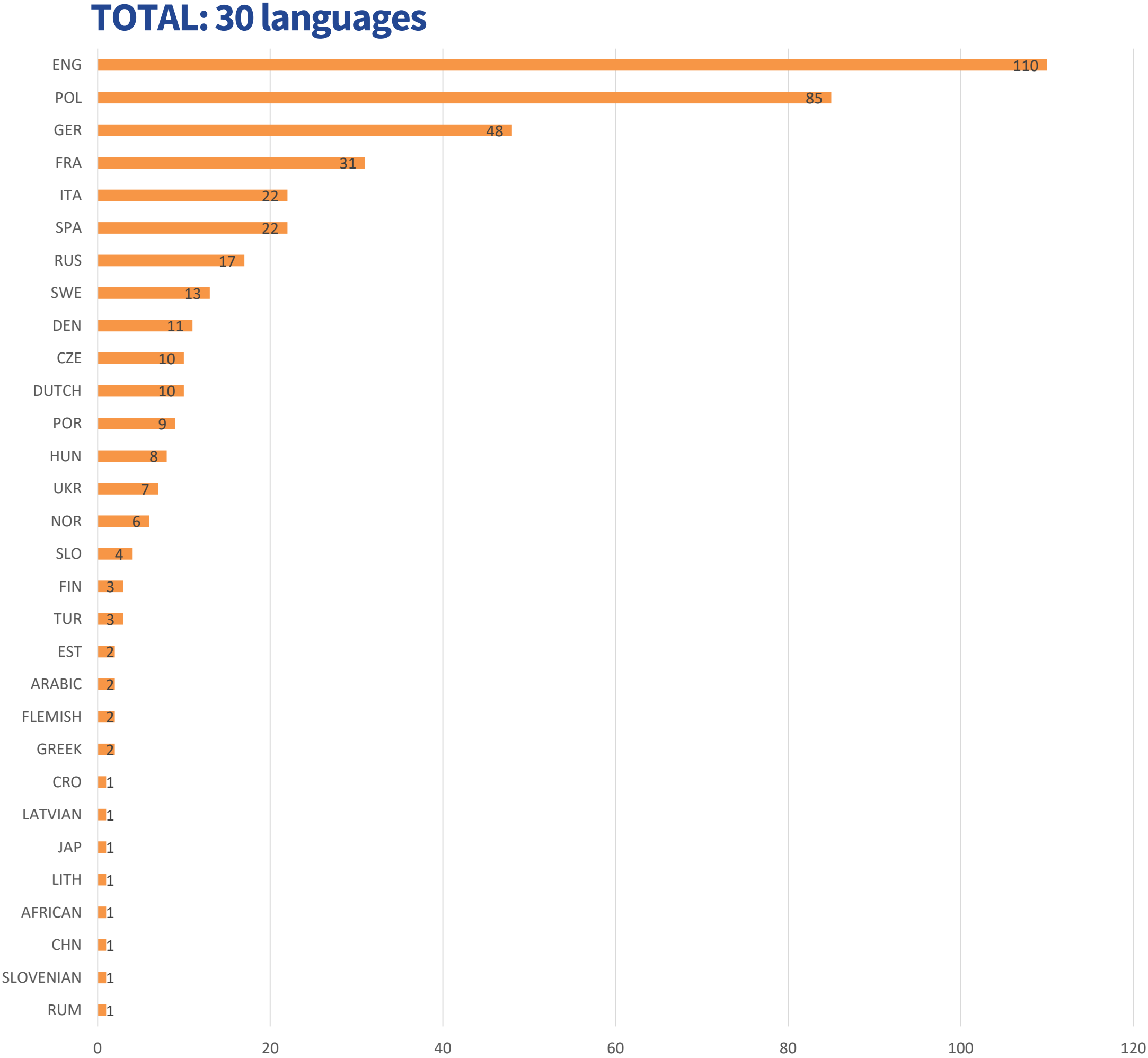


Number of Centers  
Supporting Individual  
Business Processes

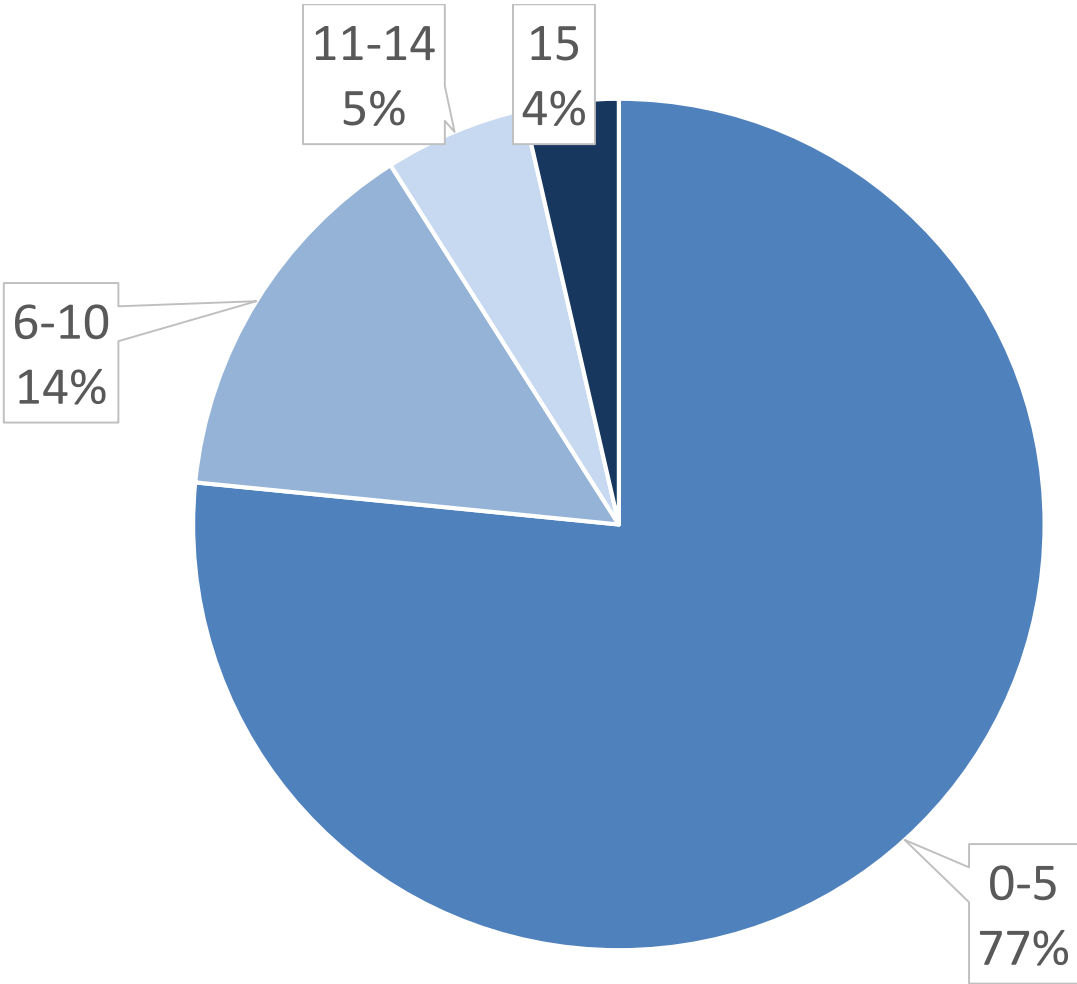
F&A	44
IT Help Desk	32
Software Development	32
Data Center	27
Financial Services	14
HR	24
Customers Services	30
IT	50
Supply Chain	11
Research & Analysis	13
E-Commerce	2
Payroll	14
Data & Document Managment	16
Marketing	9
Legal Services	8
R&D	18
Business Analysis	3
Cyber Security	4
HCM	1
Consulting	4
Master Data	2
Procurement	7
Controlling	6
SAP	3
IT Video Solutions	1

Infrastructure Management	1
Contact Center	3
Fund Management	1
Audit	1
Reporting	4
Assistant Services	1
Credit Analysis	1
Travel & Expanses	1
Online Payments Security	1
Chemical Analysis	1
Back Office	2
Translations Services	1
Banking Operations	1
Biotechnology	1
Telemarketing	1
Integreation Systems	1
Tax Services	1
Implementations	1
Big Data	2
AI	1
Machine Learning	1
Risk Management	1
Call Center	2
Visualisation	1
Business Intelligence	2

Number of languages  
used in centers

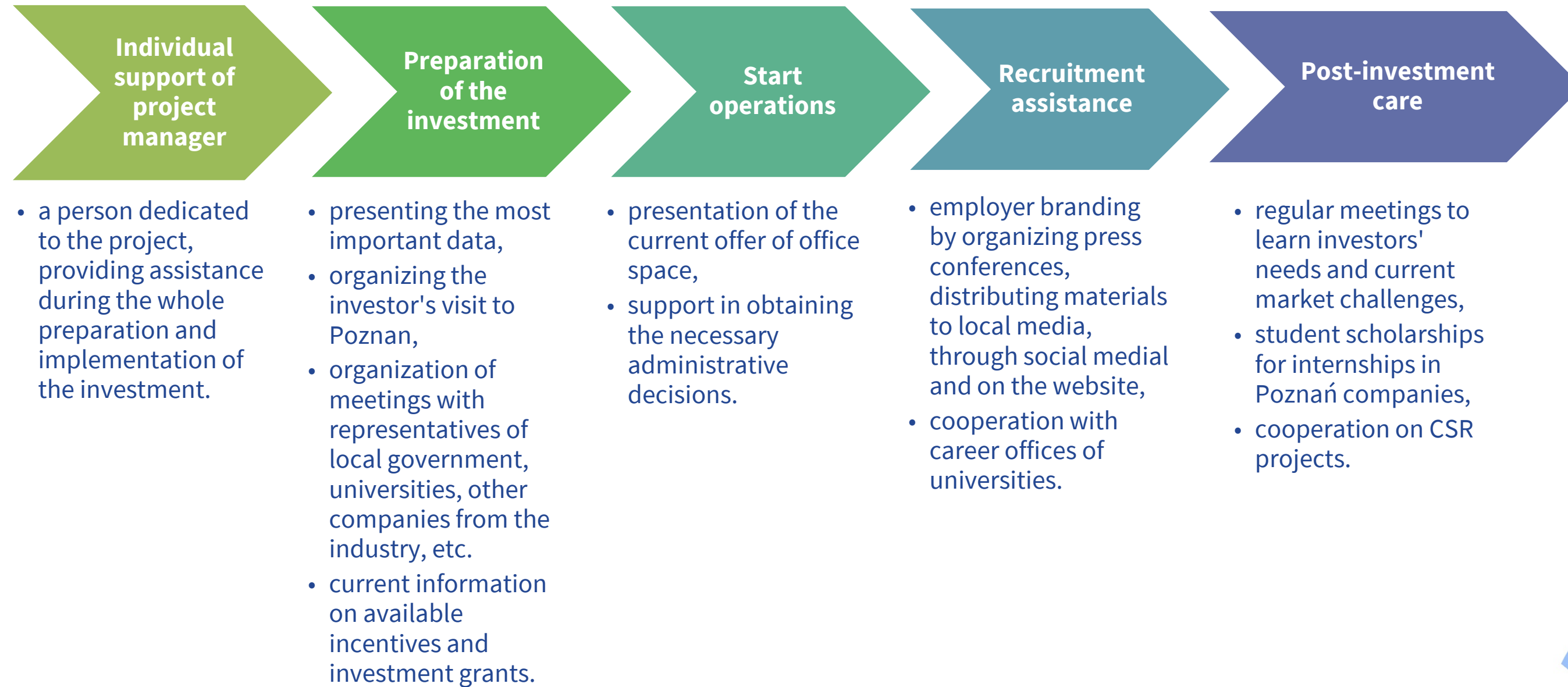


Number of languages  
used in centers



No. of Languages	No. of Centers
0-5	88
6-10	18
11-14	6
15	4

# Comprehensive investors support



# INVESTOR RELATIONS DEPARTMENT

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Invest in  
**POZnań\***