DO IT IN POZNAN

City of POZnan
Poland

DO IT IN POZNAN

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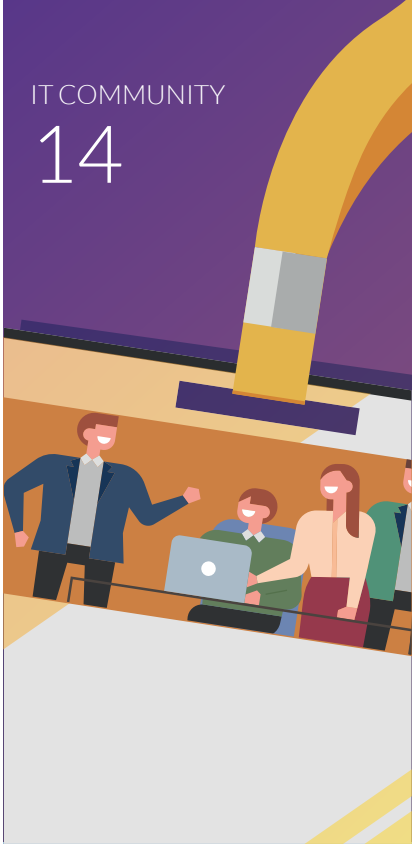

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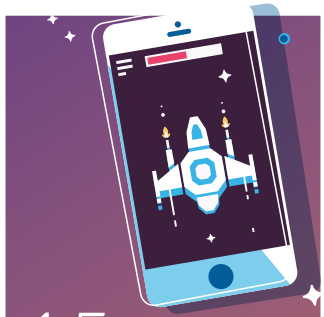

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CITY OVERVIEW

COPENHAGEN (CPH)
1h 25min
6 flights a week

LONDON (LTN, STN)
1h 15min
20 flights a week

POZNAN(POZ)

WARSAW (WAW)
0h 55min
30 flights a week

FRANKFURT (FRA)
1h 15min
20 flights a week

KYIV (IEW)
1h 50min
4 flights a week

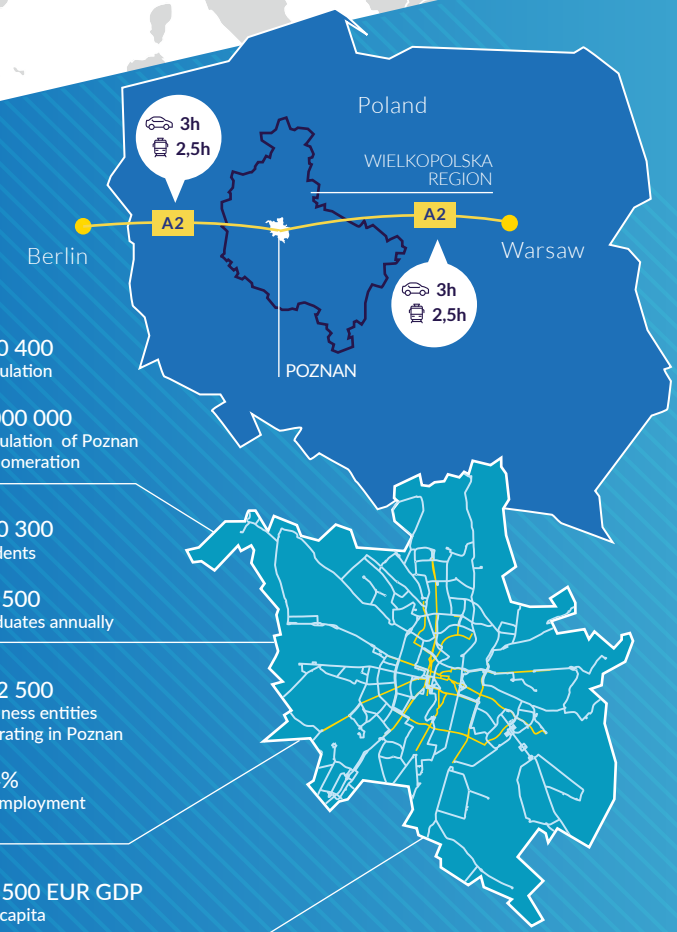
MUNICH (MUC)
1h 20min
18 flights a week

PARIS (BVA)
1h 15min
2 flights a week

WEEKLY DIRECT FLIGHTS FROM POZNAN-LAWICA

Over 30 regular direct flight destinations

+ over 30 charter destinations



540 400
population

1 000 000
population of Poznan agglomeration

110 300
students

32 500
graduates annually

112 500
business entities operating in Poznan

1,4%
unemployment rate

21 500 EUR GDP
per capita

TOP 10 "EMEA TECH CITIES" by CBRE

A2 highway connection with Berlin & Warsaw

Poznan Metropolitan Railway

Poznan-Lawica airport

50 bus lines / 316 buses

20 tram lines

200 x electric scooter sharing

250 x car sharing

Over 1700 city bikes

1,65 milion people rented a bike in 2018

ACROSS OFFICE: YOUR BUSINESS WITH FULL POTENTIAL

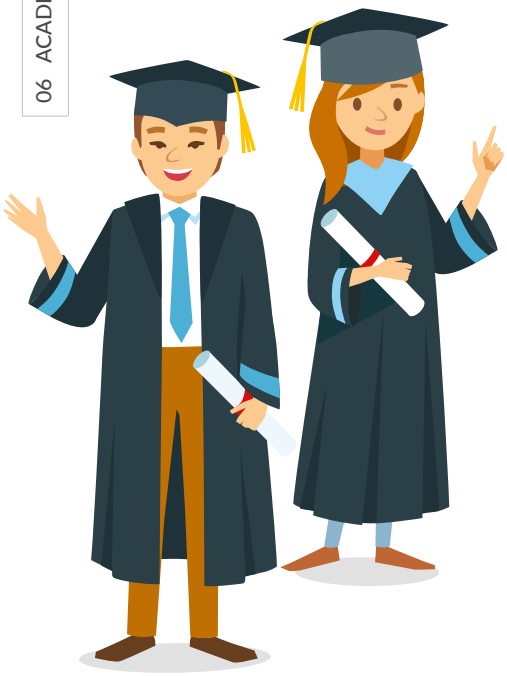
YOUR BUSINESS OBJECTIVES	ACROSS Office
OUR EXPERTISE AND SERVICE	

To achieve success in today's market, your company needs solutions that use its potential, resources and take advantage of all opportunities. The **ACROSS Office** platform provides you with full access to all services on the real estate market shaped by your needs – as a tenant or owner in the office sector.

ACROSS Office is the sum of our experts' experience, a tailor-made service package and a dedicated multi-skilled advisory team that understands your business – all available to you in one place.
Let us help you untap your potential.

Colliers INTERNATIONAL

IT STUDENTS



4 PUBLIC UNIVERSITIES

- Adam Mickiewicz University
- Poznan University of Life Sciences
- Poznan University of Technology
- Poznan University of Economics and Business

+ 3 PRIVATE UNIVERSITIES

Offered specializations

Applied Computer Science, Bioinformatics, Computer Games, Computer Networks and System Security, Game Graphics, ICT, Information Technology, Internet Applications, Intelligent Systems and Data Processing, Internet of Things Applications (IOT), IT in Business, IT in Management, IT Systems, Microsystems and Automation, Mobile Applications, Multimedia and Computer Graphics, Programming Games and Interactive Media, Software Engineering, Theory of Computer Science.

+ 6 HIGH SCHOOLS

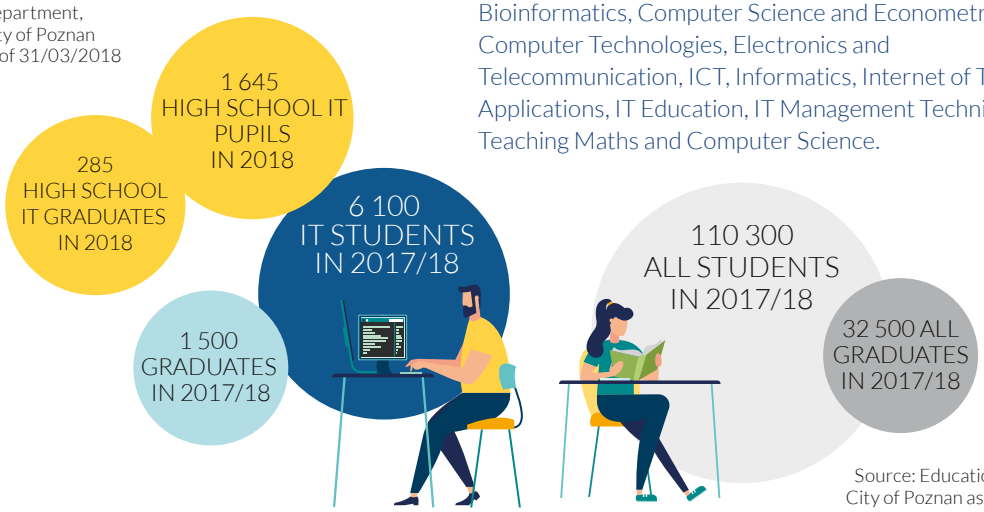
educating in the field of IT technician and teleinformatics technician

+3 STATE HIGHER VOCATIONAL SCHOOLS IN WIELKOPOLSKA REGION

Offer ICT fields of studies

Bioinformatics, Computer Science and Econometrics, Computer Technologies, Electronics and Telecommunication, ICT, Informatics, Internet of Things Applications, IT Education, IT Management Techniques, Teaching Maths and Computer Science.

Source: Education Department, City of Poznan as of 31/03/2018



Source: Education Department, City of Poznan as of 31/03/2018

LEADING UNIVERSITIES

Poznan University of Technology

Faculty of Computing

/ Category A - high level of scientific research

/ Cooperation with 120 foreign research centers

/ Cooperation with 70 companies, including Samsung Electronics Poland, Roche Poland, Philips Lighting, Capgemini Poland, Volkswagen Poznan

/ "Studies with Future"- Certificate awarded by the Polish Accreditation Committee

/ Co-organizer: The World Computer Congress, Big Data, Cloud for Business and Game Industry Conference
/ Investor's day, organized by the Faculty Entrepreneurship Incubator, aimed at finding potential investors interested in introducing student projects into the market.

Adam Mickiewicz University

Faculty of Mathematics and Computer Science

/ Category A - high level of scientific research

/ New field of study, Data Analysis and Processing responds to the labor market demand for specialists in the Data Science industry

Information Technology
field of study offered fully in English:

/ Faculty annualy participates in the Poznan Science Festival, runs an academic class at the 8th High School in Poznan and organizes competitions for young people interested in mathematical sciences.

Poznan University of Economics and Business

Faculty of Informatics and Electronic Economy

/ Category A - high level of scientific research

/ Faculty of Informatics and Electronic Economy has 4 specialties featured in The Eduniversal Best Masters and MBA Worldwide Ranking

/ Currently 42 research topics are implemented at the Faculty with a total value exceeding PLN 1 million

/ New PhD Studies "DaSBA - Data Science in Business and Administration"

Collegium da Vinci

/ New specializations: programming games and interactive media, game graphics

/ New field of study: IT management techniques (New management) from 2018/2019 academic year

/ Cooperation with companies in the IT industry, including Talex, Trecom, Whalla Labs, Inwebit, B2 Internet, Cogitech Group, Macopedia, Programa.pl, SI, Netguru, I Love Crypto, KARA, Bitcan, Crafton, F-Secure, Impel Security, Trifinity and BestNet.

TECH HUBS

11 laboratories for conducting applied research in the IT area

TOP 500 fastest computing installations in the world

Poznan Supercomputing and Networking Center

Leader of innovative network technologies, research and development center, High Performance Computing Center

Provides computing power, disk space and archiving systems for science, business and public institutions

Total computing power 1.7 Pflops, 150 TB operating memory, 7.5 PB storage space and 47 PB storage capacity

Centers of excellence that operate within PSNC: Microsoft Innovation Center, Oracle Technology Center, PSNC-Huawei Innovation Center, Poznan Internet Innovation Hub, Polish Optical Internet Research Center

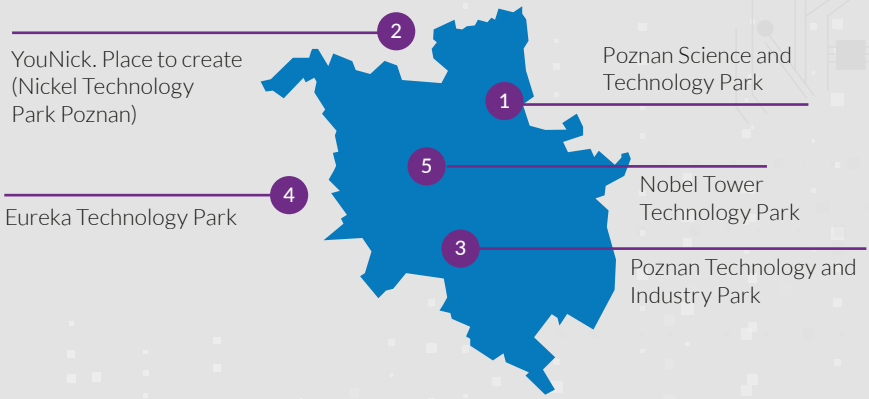
Wielkopolska ICT Cluster

Wielkopolska ICT Cluster is joint initiative between City of Poznan, Poznan University of Technology and Poznan Supercomputing and Networking Center. The goal of the Cluster is connecting local authorities, scientific research units and business representatives in order to popularize and develop initiatives based on modern ICT technologies.

ECDF mKlaster

ECDF mKlaster associates companies that focus on creating and developing mobile applications, websites and activities in the field of VR.

TECHNOLOGY PARKS



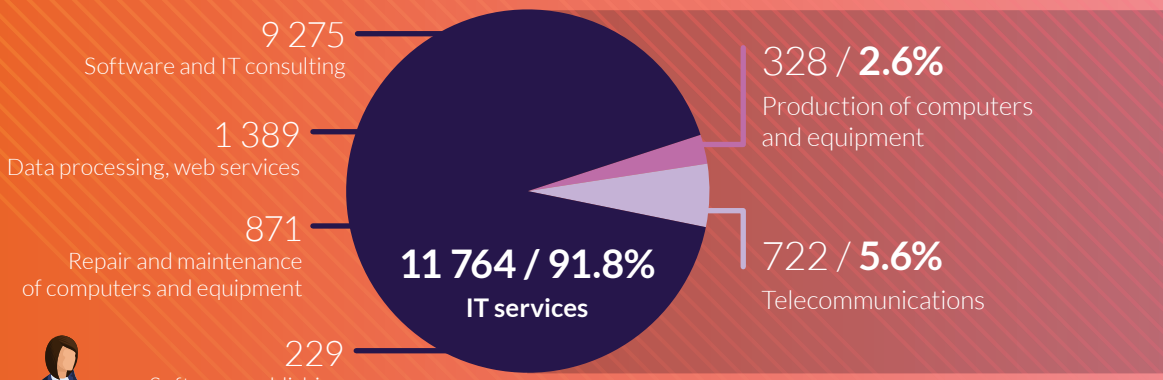
Break out from the ordinary

65 000 square meters of space created for comfortable work in the Bałtyk office building and the Pixel office park.

garvest.com

IT COMPANIES

12 814 COMPANIES*
from the ICT sector in Wielkopolska Region



including
CA. 9 000 COMPANIES
from the ICT sector in Poznan Metropolitan Area

Increase in the number of companies during 2010-2017 period
62% in Wielkopolska Region / 85% in Poznan

Companies established in Poznan

cognifide
TALEX S.A.
allegro group
beyond.pl
netguru
ZETO
EGNYTE
VentureDevs

*Source:
Statistics Poland, 2018

ICT EMPLOYEES

estimated

22 400 DEVELOPERS

in Poznan*

Monthly gross salaries of IT Specialists in Poznan**

IT Support (Helpdesk)	1100 – 1500 €
Software Tester	1200 – 1500 €
Project Manager	1400 – 2100 €
Scrum Master	1600 – 2100 €
JavaScript Developer	2000 – 3000 €
Java Developer	2200 – 3400 €

*Source: Central & Eastern Europe Developer Landscape 2017
**Source: Experis

Komputronik

SONALAKE

IT Company

FORCOM

OMNI3D

Companies which invested in Poznan

BAE Systems, Capgemini, CenturyLink, Comarch, Computacenter, Etteplan, Fandom by Wikia, FlexDev, GFT Poland, GSK, Hicron, HolidayCheck, Intive, itelligence, JCommerce, Mentor Graphics, Mobica, Nordcloud, OLX, Payworks, Roche, Seargin, Sii, SNP Poland, Sysnet

SUCCESS STORIES

netguru

Netguru is an international company which builds software that lets people do things differently. The company has been recognised in many rankings of the fastest-growing companies in Europe, for instance, in Deloitte's Technology Fast 50 (three times) and FT1000 by Financial Times (twice). Products created by Netguru have changed the way people do banking, listen to music, learn languages, and use city bikes. They have received substantial coverage in such media outlets as the New York Times, Business Insider, and TechCrunch. Currently, Netguru has about 500 people on board and runs almost 100 concurrent projects a year.

EGNYTE

Egnyte, headquartered in Silicon Valley, has delivered a secure, easy to use content platform for its business customers for more than 11 years. Egnyte has also been recognized as an industry leader by global research firm Gartner, Inc. and named an Editor's Choice by PC Magazine. Responding to the rapidly growing needs of the world's most demanding businesses has made them a valued and trusted partner. The Poznan branch focuses on research and development with a team of over 170 people whose passion is building new technologies.

Capgemini

The Poznań Capgemini Software Solutions Center is a software and IT services development centre that specializes in designing IT solutions for world-famous companies. We work for clients in the automotive sector, logistics, telecommunications, finance, as well as in the public and energy sector. These are very well-known global brands, often companies with a high stock exchange listing in their respective country.

TOMTOM

TomTom is the leading independent location technology specialist, shaping mobility with highly accurate maps, navigation software, real-time traffic information and services. To achieve our vision of a safer world, free of congestion and emissions, we create innovative technologies that keep the world moving. By combining our extensive experience with leading business and technology partners, we power connected vehicles, smart mobility and, ultimately, autonomous driving. Headquartered in Amsterdam with offices in 30 countries, TomTom's technologies are trusted by hundreds of millions of people worldwide.

Komputronik

Komputronik is a leading supplier of IT equipment and consumer electronics in Poland. Komputronik S.A. has a network of 140 company and partner stores throughout the country. Its main assets are offering a wide range of products, comprehensive and processional advice, and friendly customer service. Headquartered in Poznan, Komputronik S.A. has been operating successfully since 1996. In 2018, according to Computerworld, Komputronik was in the top 10 largest IT in Poland and took the #1 spot in Ceneo's ranking of the most trustworthy online stores in the "Technology" category. The company sells more than 100,000 products on- and offline, from the following product categories: Electronics, RTV, Gaming, Home & Garden, Beauty, Child & Hobby. The Komputronik Group currently offers complex solutions for individual and business customers that include sales of products from many categories, as well as consulting, financial services, and advanced and comprehensive service of enterprises and institutions.

sii

The Sii branch in Poznan started its operations in 2010. Currently, it employs over 400 engineers. From the beginning of 2017, the branch office is located in a modern office building at Królowej Jadwigi st. The office consists of specialists and project teams dealing with application programming, testing and support. The Poznan Branch provides IT services to clients in the banking, financial, manufacturing, pharmaceutical and e-commerce industries. There are also competence centers specializing in providing solutions in the field of Salesforce, Business Intelligence and Testing. We are also "Scrum Evangelists" - we promote agile methodologies in the company. In 2019, Sii once again received the title Great Place to Work.

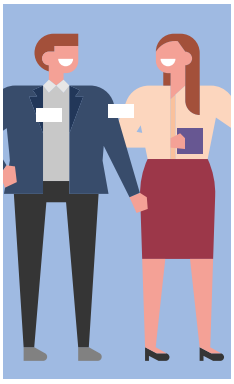
Nordcloud

Nordcloud - Europe´s leading cloud solution provider. Nordcloud accelerates the digital transformation of its customers with the latest cloud technology. Since 2011, Nordcloud has completed more than 1000 successful deployments that have helped its enterprise customers reap the full benefits of the public cloud, including better security, agility, scalability and reduced costs. Nordcloud is one of only 2 European players in Gartner´s Magic Quadrant for Public Cloud Infrastructure Managed Services Providers 2018, and is proud to be an AWS Premier Partner, a Google Cloud Premier Partner and a Microsoft Gold Cloud Partner and Azure Expert MSP.

Locally expert, globally connected.
Since 1998 in Poznań.

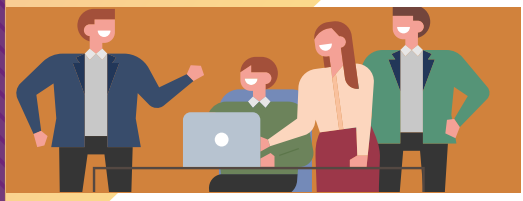
Contact us:
Knight Frank, 5 Andersa Square, Poznań
phone: +48 609 038 561, +48 665 610 150

IT COMMUNITY



CONFERENCES

24th World Computer Congress
Code Europe Poznan 2018
meet.js summit 2018
FedCSIS 2018
- Federated Conference On Computer Science And Information Systems
Pyrcode Conference
PTAQ Day One Conference
PoWUD Conference 2018
TestingCup 2019
pozitive technologies 2019



MEET UPS

GeekGirlsCarrots
Frontownia
JUG
meet.js
Agile Poznan
PTAQ (Poznan Testing and Quality)
Django Girls Poznan
Hive61
AWS User Group Poland
Poznan Java User Group
Rails Girls Poznan

COURSES

Numerous private schools and learning courses, for beginner and advanced programmers.

Devoxx4Kids Poland
– programming courses for kids

GAMING

approximately
30 game development studios
that made about **150 GAMES** to this day

PLATFORMS

PC · browser · mobile · VR

EU PROJECT "LET'S PLAY IN WIELKOPOLSKA"
SUPPORT FOR GAMEDEV STUDIOS

€500,000 budget for promotion at international conferences and fairs

PGA POZNAN GAME ARENA

THE BIGGEST GAMING EVENT IN THE CENTRAL-EASTERN EUROPE

76,000	220	1,200
visitors	exhibitors	game stations

GiC GAME INDUSTRY CONFERENCE

GAME INDUSTRY CONFERENCE WITH MORE THAN:

3,200	560	120
attendees	companies	talks

"DEVELOPING MATH AND IT SKILLS AMONG PUPILS" PROJECT

10 SCHOOLS participating

€300,000 budget for additional math and IT classes for high schools students

100 STUDENTS in IT classes

580 STUDENTS in math classes

DIVERSITY

equal treatment initiatives in Poznan

#MAMYtowCV
The campaign aims to empower women and prove that motherhood is not a gap in a career, but a stage that gives the opportunity to acquire valuable skills, such as time management and negotiations or stimulates creativity. All of them are extremely desirable in the labour market.

#MamoPracujwIT
Project supports women who are looking for a job that allows them to combine career and family life.

Dziewczyny na politechniki!
The main goal of „Girls as Engineers!" project is to popularize technical and engineering studies among female high school students.

GeekGirlsCarrots
Geek Girls Carrots is a global grassroots organisation focused on women in tech and female entrepreneurs.

Girls Who Test
Informal team of women, software quality assurance specialists, who want to share their knowledge about software testing.

Poznan Mentoring Walk
Creates space for female and male leaders to develop, exchange experiences and inspirations. It is a perfect opportunity to get to know representatives of local businesses.

Migrant InfoPoint
Receive information and support related to the legalization of your stay, work and daily life. The AIRBAG Poznan project aims to increase the sense of security among foreigners.

STARTUPS

Thriving community of over 200 startups

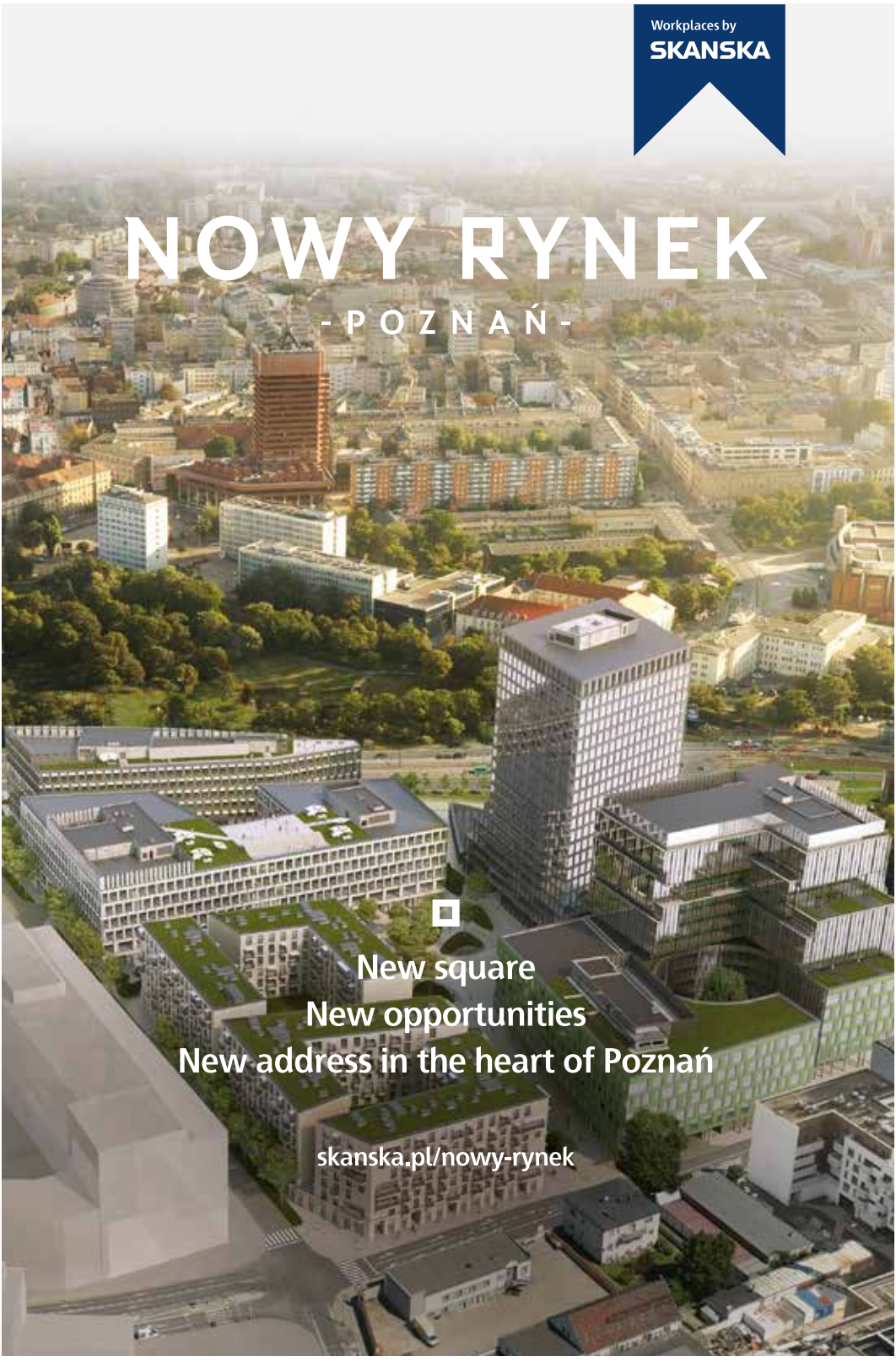
Examples of companies which were created in Poznan as startups and now they are successfully operating in Poland and abroad: **Booklikes, Qpony, jakdojade, Legimi, IC Solutions, Omni3D, Click2go, lubimyczytac.pl, StethoMe, Neptis SA (creator of Yanosik.pl).**

Startup Poznan

A joint initative for the development of the local startup ecosystem.

+ jeden co-working space

First in Poland public and free work space, place for meetings, work and exchange of ideas. 500 sqm, located next to the Old Square.


Workplaces by
SKANSKA
NOWY RYNEK
-POZNAŃ-
New square
New opportunities
New address in the heart of Poznań
skanska.pl/nowy-rynek

POZNAN PARTICIPATORY BUDGET
residents can decide for themselves, which projects are to receive support from the city budget

SMART CITY

CAR-SHARING

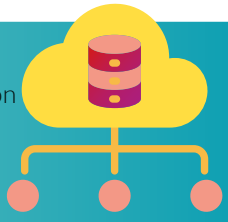
ELECTRIC SCOOTER -SHARING

POZNAN CITY BIKE

112 bicycle stations and 1700 bicycles for rent via dedicated application with pre-paid system

DIGITAL POZNAN

a project of modern administrative communication - the public and the officials can now transfer documents and information faster by using electronic system



MUNICIPAL API

policy of opening data resources

FREE WIFI

ITS - Intelligent Transportation System

car traffic and public transport management system

PEKA - Poznan Electronic Agglomeration Card

unified payment system for all public transport in the city

SMOG MONITORING APP

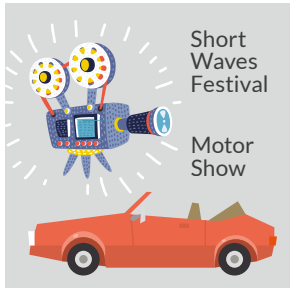
"Atmosfera dla Poznania"

SOCIAL LIFE CALENDAR

JANUARY

FEBRUARY

MARCH



APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

QUALITY LIFE

Recreational areas in every part of the city

13 cinemas
29 museums
21 theaters
40 art galleries
500 restaurants and bars
25 restaurants in Gault & Millau Culinary Guide
2 Top Chefs restaurants

Phase II completion
1Q 2019:
5 office buildings,
46,000 m²

Natural space for business

Business Garden is an innovative business park, combining a mixture of efficient offices with easy transport connections as well as exceptional amenities. Business Garden offers inspiring and environmentally-friendly workplaces.

Discover Business Garden Poznan.
Visit **www.businessgarden.pl** or call us: **+48 61 639 75 75**

Project by VASTINT

BUSINESS GARDEN
Poznań

OFFICE SPACE

Existing modern office buildings

Total supply:	554,000 sq m
Under construction:	62,000 sq m
Projected pipeline H2 2019:	14,000 sq m
Projected pipeline 2020:	22,600 sq m
Vacancy rate:	12.1 %
Vacant space:	67,000 sq m
New supply:	75,000 sq m
Take up:	17,000 sq m
Average rent rates:	10-16 EUR

Source: Colliers International, Knight Frank, H1 2019

CITY SUPPORT

Comprehensive investor support

STEP 1
Choice of investment location

- A person dedicated to your project who assists you throughout the investment preparation and implementation process.
- Providing necessary data about talent pool and city potential.
- Organising tailor made meetings with the city authorities, university, real estate and HR industry representatives.
- Visiting the must-see places in Poznan.

STEP 2
Preparation for starting business

- Gathering real estate offers meeting your requirements.
- Support in obtaining necessary administrative decisions.
- Providing conference rooms for recruitment and training needs.

STEP 3
Employer branding

- Joint promotion of your project in the local environment.
- Creating positive image of your company as an employer.
- Bespoke solutions to attract best employees for your company.

STEP 4
Support in on-going activities

- Scholarships for your interns.
- Joint CSR activities organized with the City of Poznan.
- Support in response to your needs.
- After investment care.

CITY INITIATIVES

Scholarships
German language promotion
BPO/SSC Week
Stay in Poznan
Gamedev support

POZnan

City of Poznan
Investor Relations Department

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FB: Invest in Poznan

www.poznan.pl
City of Poznan, 2019