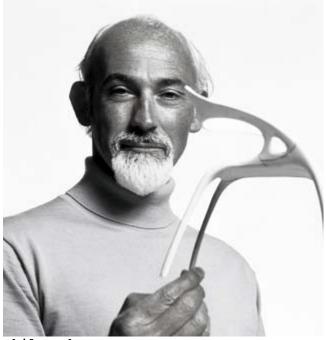
Ross Lovegrove (World renowned Industrial Designer)

MDES RCA FCSD FUWIC RDI



Philosophy

Ross Lovegrove is a designer and visionary who's work is considered to be at the very apex of stimulating a profound change in the physicality of our three dimensional World.

Inspired by the logic and beauty of nature his designs possess a trinity between technology, materials science and intelligent organic form, creating what many industrial leaders see as the new aesthetic expression for the $21^{\rm st}$ Century.

There is always embedded a deeply human and resourceful approach in his designs, which project an optimism, and innovative vitality in everything he touches from cameras to cars to trains, aviation and architecture.

Born 1958 in Cardiff, Wales.

Graduated from Manchester Polytechnic with 1st Class BA Hons Industrial Design in 1980. Master of Design of Royal College of Art, London in 1983.

In the early 80's worked as a designer for Frog Design in West Germany on projects such as Walkmans for Sony, Computers for Apple Computers, later moved to Paris as a consultant to Knoll International, becoming author of the highly successful Alessandri Office System.

Invited to join the Atelier de Nimes along with Jean Nouvel and Phillipe Stark, consulting to amongst others Cacharel, Louis Vuitton, Hermes and Dupont.

Returning to London in 1986 he has completed projects for amongst others Airbus Industries, Kartell, Ceccotti, Cappellini, Idee, Moroso, Luceplan, Driade, Peugeot, Apple Computers, Issey Miyake, Vitra, Motorola, Biomega, LVMH, Yamagiwa Corporation, Tag Heuer, Hackman, Alias, Herman Miller, Artemide, Japan Airlines and Toyo Ito Architects in Japan.

Winner of numerous international awards his work has been extensively published and exhibited internationally including the Museum of Modern Art in New York, the Guggenheim Museum NY, Axis Centre Japan, Pompidou Centre, Paris and the Design Museum, London, when in 1993 he curated the first

Permanent Collection.

Awards:

- Medaille de la Ville de Paris, 1998
- George Nelson award, 1998
- iF Industrie Forum Design award, Hannover, 1999
- ID magazine Good Design award, 2000
- Nominated "Designer of the Year" by the magazine Architektur & Wohnen, Hamburg, 2001
- Awarded Royal Designer for Industry by The Royal Society of Arts 2004
- D&AD Silver Medalist
- JANUS Paris 2004
- "G" Mark Federal Design Prize Japan
- Final Nomination for the Prince Philip Design Prize 2004
- awarded the World Technology Prize by Time Magazine and CNN in November 2005
- Awarded the Conde Nast Vogue Traveller Ecology Prize for his SOLAR TREE street lighting for MAK in Vienna, 2007

His work is held in permanent collections of various design museums around the world including Museum of Modern Art in New York (MOMA), Design Museum in London and the Vitra Design Museum Weil Am Rhein, Basel, CH

His work was shown in many exhibitions around the world:

- 'Ross Lovegrove Objects' in Stockholm, 1997
- 'Ross Lovegrove Design' at the Danish Museum of Decorative Art in Copenhagen 1998
- 'Organic Dreams' at IDEE in Tokyo, 1999
- 'Sensual Organic Design' at Yamagiwa Corporation in Tokyo, 2000
- Designer of the year 2001 A&W, Germany "Material Transition" installation at Rheinauen Space, Koln, January 2001
- 'Expanding the Gap' exhibition at Rendel&Spitz Gallery in Koln with Greg Lynn and Tokuj in Yoshioka in January 2002
- DELIGHTED by Corian with Marc Newson and James Irvine Milan Salone 2003
- Installation DESIGNOSAURS at Segheria Milan April 2004 from Archeology to Architecture
- SUPERLIQUIDITY installation Le Bain Gallery Tokyo 2005
- Endurance LIMITED EDITION art pieces at the Phillips de Pury & Company, Gallery in Chelsea , NYC, March 2007.
- SOLAR TREE urban lightins and Swarovski Crystal Aerospace at MAK, Vienna October 2007.
- CELLULAR AUTOMATION ORIGIN OF SPECIES 2; Second Nature exhibition curated by Tokujin Yoshioka, 21_21 Design Sight, Tokyo, November 2008
- LIQUID SPACE table and chandelier installation for Swarovski Crystal Palaca, Design Miami 2008.
- PRIMORDIAL, limited edition art pieces at the Galerist, Istanbul, Jan-Feb 2009

Host of CNN "Just Imagine" documentary presenting a visione of the world in 2020

Editor of The International Design Yearbok 2002

Author of the book SUPERNATURAL, The work of Ross Lovegrove by Phaidon with essays by Greg Lynn, Tokujin Yoshioka and Cecil Balmond.

Most published designer of the last decade in Domus Magazine Milan.